

**WTCR-FM, WKEE-FM, WAMX(FM), WTCR(AM), WVHU(AM),
WZZW(AM), WBVB(FM), WBKS(FM), WIRO(AM)
EEO PUBLIC FILE REPORT
June 1, 2006 – May 31, 2007¹**

(Note: 12-month period determined by FCC license renewal filing date and not on calendar basis)

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

Job Title	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
On-Air Personality	1-13, 15-20	12
Account Executive	1-12, 14-20	14
Account Executive	1-12, 14-20	14
Account Executive	1-12, 14-20	14
Account Executive	1-12, 14-20	14
Account Executive	1-12, 15-20	12
Account Executive	1-12, 15-20	1
On-Air Personality	1-13, 15-20	12
Account Executive	1-12, 15-20	1
Account Executive	1-12, 15-20	3
Account Executive	1-12, 15-20	3
Account Executive	1-12, 15-20	3

¹ This report was revised in April 2008 to correct data discrepancies.

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Herald Dispatch, Classified Dept, 946 Fifth Avenue, Huntington, WV 25701. Phone: (304) 526-2711. Fax (304) 526-2866.	N	7
2	The Independent, P. O. Box 311, Ashland, KY 41105. Phone (606) 326-2676. Fax (606) 326-2680.	N	2
3	On-Air Announcements (on one or more SEU stations)	N	19
4	WKEEFM.com (304) 525-7788.	N	2
5	WTCRFM.com (606) 739-8427.	N	1
6	X1063.com (304) 525-7788.	N	0
7	HaveJoy.com (606) 739-8427.	N	0
8	B97FM.com (606) 739-8427.	N	0
9	1071KISS.com (304) 525-7788.	N	1
10	WVHUAM.com (304) 525-7788.	N	0
11	WTCRAMericana.com (304) 525-7788	N	0
12	Employee Referral	N	5
13	ClearCareers.com	N	0
14	In-house Job Fair	N	10
15	Internal Posting at WKEE, WBKS, WTCR, WAMX, WBVB, JOY, WVHU Internal Contact – Carol Starkey (304) 525-7788 Ext. 121	N	7
16	African-American Media, 2164 Wisconsin Avenue, NW, Washington DC 20007. Phone (202)-342-6661. Fax (202)-342-6667	N	0
17	American Women in Radio and Television (AWRT) 8405 Greensboro Dr, Suite 800, McLean, VA 22102. Phone (703) 506-3290 Fax (703) 506-3266.	N	0
18	Asian American Journalists Association (AAJA) 1182 Market Street, Suite 320, San Francisco, CA 94102. Phone (415)-346-2051 Fax (415) 346-6343	N	0
19	Black Broadcasters Alliance (BBA) 3474 William Penn Highway, Pittsburg, PA 15235. Phone (412) 829-9788 Fax (412) 829-0313	N	0
20	The Association for Women in Communications, Inc. (AWC) 780 Richie Highway, suite 28-S, Severna Park, MD 21146. Phone (410) 544-7442 Fax (410) 544-4640.	N	0
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			54

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Participate in job fair.	On June 6, 2006, the SEU's EEO Administrator, Sales Trainer, and several stations' Promotions Directors and Sales Managers attended a job fair hosted by the Workforce Development Recourse Center at the Big Sandy Superstore arena in Huntington, WV. SEU personnel provided attendees with information relating to careers in broadcasting.
2	Participate in job fair.	On September 19, 2006, the SEU's Promotions Director, its Sails Trainer, and an Account Executive attended a job fair hosted by Marshall University in Huntington, WV. SEU personnel provided attendees with information relating to careers in broadcasting.
3	Participate in job fair.	On November 8, 2006, the SEU's EEO Administrator and a Promotions Director attended a job fair hosted by West Virginia Broadcasters Association at Marshall University Student Center. SEU personnel provided attendees with information relating to careers in broadcasting.
4	Host in-house job fair.	On November 20, 2006, the SEU hosted an open house and job fair to recruit new employees. Management-level SEU personnel participated in this event and provided attendees with information regarding careers in broadcasting.
5	Participate in job fair.	On March 8, 2007, two of the SEU's Sales Managers attended a job fair hosted by Marshall University and held in its Communications Center. SEU personnel provided attendees with information relating to careers in broadcasting.

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
6	Job Shadowing.	<p>On November 2, 2006, the SEU stations hosted four high school students in a job shadowing program sponsored by the Huntington Regional Chamber of Commerce and Cabell County High Schools. The students were paired with on-air personalities and were given the opportunity to observe their work and to learn about careers in broadcasting.</p> <p>On November 14, 2006, the SEU stations hosted four high school students in a job shadowing program sponsored by the Huntington Regional Chamber of Commerce and Cabell County High Schools. The students were paired with on-air personalities and were given the opportunity to observe their work and to learn about careers in broadcasting.</p>
7	Participate in programs sponsored by educational institutions relating to careers in broadcasting.	On October 19, 2006, one of the SEU's Account Executives attended Marshall University's career extravaganza and gave a presentation about careers in broadcasting to interested students.
8	Participate in programs sponsored by educational institutions relating to careers in broadcasting.	On September 12, 2006, one of the SEU's Account Executives was a guest lecturer in a Marketing class at Marshall University. As a part of the presentation, the Account Executive spoke to students about career opportunities in broadcasting.